

SPONSORSHIP PACKAGE

FREDERICK ARTS COUNCIL

Arts Center at 5 East Second Street

FAC
F R E D E R I C K
A R T S C O U N C I L

COMMUNITY ARTS CENTER

The Frederick Arts Council's recent purchase of the landmark 1871 Church at 5 East Second Street, in the heart of historic downtown Frederick, will see this prominent and distinctive building transformed, with your generous support, into both a community arts center and - a new home to Frederick County's Public Art Program, as detailed in "Connections", Frederick's Public Art Master Plan.

The Frederick Arts Council is seeking support to renovate the 150-year old building, and complete the transformation into a home for the Arts in Frederick.



INTERIOR

5 EAST SECOND ST.

The converted church and community Arts Center will house public art projects, administrative offices, resident arts organizations, an artist-in-residency and will also serve as an alternate location for *Sky Stage* events during the winter months. The Arts Center will also provide the Frederick Arts Council with additional downtown street-level space and a greater community presence.

The space will provide a venue for public arts experiences, both inside and outside the building, and will complement the gallery program at 11 West Patrick Street, currently the location of a year-long NEA-funded art installation. The repurposed church and new FAC HQ has visual appeal and great street presence, allowing visitors to easily locate the Frederick Arts Council's new home. In a community known for its arts, this historic building will provide a convenient central location for visitors to learn about other arts venues, resources, and events happening in our community.

The public art program of the Frederick Arts Council is generously supported by the Ausherman Family Foundation which has awarded the FAC with a three-year Focus grant.

Following renovations, FAC plans to begin programming at the arts center by late Spring of 2020.

SPONSORSHIP BENEFITS

Sponsoring FAC's Public Art Building will provide your company with local and regional exposure. By carrying out the Public Art Master Plan and supporting free arts and cultural programming, your company will play a key role in making Frederick a creative and innovative place to live and visit. In other communities, art initiatives of this type have received local, regional, national and occasionally international media coverage and awards. Our own *Sky Stage*, for example, has garnered national and international recognition and publicity - and has been featured by the *National Governors Association* as an innovative way to connect people and strengthen communities. This recognition and publicity also draw large numbers of local and out-of-town visitors and tourists.

The new FAC Public Art headquarters will generate a significant level of public engagement, sharing your company's sponsorship with a wide range of visitors. Your company's name/logo will be visible on the Frederick Arts Council website, as well as FAC marketing, social media, and on a large special banner to be displayed within the Arts Center.

SPONSORSHIP OPPORTUNITIES

DIAMOND: \$20,000 +

- ❖ Name on room in building
- ❖ Name and logo on special banner in the arts center
- ❖ Sponsorship announcement at FAC events
- ❖ Company logo and link on FAC website
- ❖ Company name on FAC Facebook page
- ❖ Company logo on FAC Public Art Building ads and mailings
- ❖ Name and statement about your company in FAC Public Art Building press kit
- ❖ Reserved seating for 4 at eight FAC events

PLATINUM: \$10,000 +

- ❖ Name and logo on special banner in the arts center
- ❖ Sponsorship announcement at FAC events
- ❖ Company logo and link on FAC website
- ❖ Company name on FAC Facebook page
- ❖ Company logo on FAC Public Art Building ads and mailings
- ❖ Name and statement about your company in FAC Public Art Building press kit
- ❖ Reserved seating for 4 at eight FAC events

Gold: \$5,000 +

- ❖ Name and logo on special banner in the arts center
- ❖ Company logo and link on FAC website
- ❖ Company name on FAC Facebook page
- ❖ Company logo on FAC Public Art Building ads and mailings
- ❖ Name of your company in FAC Public Art Building press kit
- ❖ Reserved seating for 4 at four FAC events

SILVER: \$2,500 +

- ❖ Name on special banner in the arts center
- ❖ Company logo and link on FAC website
- ❖ Company name on FAC Facebook page
- ❖ Name of your company in FAC Public Art Building press kit
- ❖ Reserved seating for 4 at one FAC event

BRONZE: \$1,000 +

- ❖ Name on special banner in the arts center
- ❖ Company logo and link on FAC website
- ❖ Company name in FAC Public Art Building press kit
- ❖ Reserved seating for 2 at one FAC event

FRIENDS OF FAC PUBLIC ART BUILDING

- ❖ Donation amount \$100 +
- ❖ Name on special banner in the arts center

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms may be returned to the Frederick Arts Council (Louise Kennelly) at info@frederickartscouncil.org, or by mail at 11 W Patrick Street, Suite 201, Frederick, MD 21701 with a note referencing Arts Center Sponsor.

CONTACT INFORMATION:

Name: _____

Company (if applicable): _____

Contact E-mail Address: _____

Contact Phone Number: (____) _____

Address: _____

City: _____ State: _____ Zip: _____

THANK YOU FOR SUPPORTING FAC AND THE ARTS IN FREDERICK!

Please send your high-resolution color and black-and-white logo to info@frederickartscouncil.org

Sponsorship amount: \$ _____

SPONSORSHIP PACKAGES:

<input type="checkbox"/> \$20,000 + Diamond	<input type="checkbox"/> \$2,500 + Silver
<input type="checkbox"/> \$10,000 + Platinum	<input type="checkbox"/> \$1,000 + Bronze
<input type="checkbox"/> \$5,000 + Gold	

PAYMENT INFORMATION:

☐ Please send me an invoice

☐ I have enclosed a check made payable to the Frederick Arts Council

☐ I have mailed a check to:

Frederick Arts Council, 11 W Patrick Street, Suite 201 Frederick, MD 21701

☐ Please charge my credit card

(Frederick Arts Council will contact you for your credit card information)

Signature

Date

SPONSORSHIP OPPORTUNITIES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIENDS OF FAC
Donation Amount	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$100+
Name and logo on special banner in the arts center	✓	✓	✓	✓	✓	Just name
Company logo and link on FAC website	✓	✓	✓	✓	✓	
Information about your company in FAC Public Art Building press kit	Company Name & Statement	Company Name & Statement	Company Name	Company Name	Company Name	
Reserved seating at FAC events	Seating for 4 at eight events	Seating for 4 at eight events	Seating for 4 at four events	Seating for 4 at one event	Seating for 2 at one event	
Company name on FAC Facebook page	✓	✓	✓	✓		
Company logo on FAC Public Art Building ads and mailings	✓	✓	✓			
Sponsorship announcement at FAC events	✓	✓				
Name on room in building	✓					