



CONNECT THROUGH CREATIVITY



11 West Patrick Street, Suite 201
Frederick, Maryland 21701

(301) 662-4190
www.frederickartscouncil.org

CORPORATE GIVING OPPORTUNITIES
WITH THE FREDERICK ARTS COUNCIL



OUR MISSION

We advance and invest in a vibrant and cohesive arts community for the people of Frederick and our visitors.



INCREASE YOUR IMPACT

THROUGH THE FREDERICK ARTS COUNCIL

For forty-five years the Frederick Arts Council, a 501(c)3, has played a major role in the renaissance of Frederick as a city of culture and artistic ambiance.

Your company can make an impact on hundreds of local artist and organizations in Frederick County through FAC by supporting creative work in visual art, performing art, music, dance, and film that help sustain a vibrant art community that all of us enjoy.

THANK YOU!

SPONSORSHIP FORM

Please fill out the following to confirm your chosen sponsorship. Completed forms can be emailed to Louise Kennelly at kennelly@frederickartscouncil.org or by mail to **Frederick Arts Council**, 11 West Patrick Street, Suite #201, Frederick, MD 21701.

Contact Information:

Company Name _____
Please print your company's name as you wish it to appear in all promotional material

Contact Name & Title _____

Contact E-mail Address _____

Contact Phone Number _____

Street Address _____

City _____ State _____ Zip code _____

Sponsorship Amount \$ _____

Sponsorship Package:

- DIAMOND PRESENTER \$50,000
- DIAMOND \$20,000
- GOLD \$5,000
- SILVER \$2,500
- BRONZE \$1,000
- PATRON \$500
- AFICIONADO \$250

Payment Information:

- Please send me an invoice
- I have enclosed a check made payable to the Frederick Arts Council
- Credit Card: VISA MASTERCARD AMEX DISCOVER

Card Number _____ CCV _____ Expiration Date ____/____/____

Signature _____ Date ____/____/____

CORPORATE BENEFITS

BRONZE SPONSOR | \$1,000

- Corporate name included in FAC donor listing banner featured prominently at all FAC events; including Festival of the Arts and Art in the Park
- Acknowledgment on the FAC website for 12 months

SILVER SPONSOR | \$2,500

- Includes the benefits of the Bronze Sponsor plus:
- Sponsorship announcement on FAC social media platforms (Facebook, Twitter, Instagram)
- Two complimentary tickets to all VIP events

GOLD SPONSOR | \$5,000

- Includes the benefits of the Silver Sponsor plus:
- Two additional complimentary tickets to all VIP events (4 total)
- Corporate name listed in FAC annual thank you advertisement in Frederick Magazine and The Frederick News-Post
- Sponsorship announcement on ART LINK newsletter (distribution 2,6000+ email)
- 2 x social media recognition posts throughout the year
- Option to designate gift to be a sponsor of all member meetings throughout the year

DIAMOND SPONSOR | \$20,000

- Includes the benefits of the Gold Sponsor plus:
- Two additional complimentary tickets to all VIP events (6 total)
- Corporate logo listed in FAC annual thank you advertisement in Frederick Magazine and The Frederick News-Post
- 3 x social media recognition posts throughout the year
- Option to designate gift to be a sponsor of an event or program

PRESENTER | \$50,000 +

- Includes the benefits of the Diamond Sponsor plus:
- Two additional complimentary tickets to all VIP events (8 total)
- Corporate logo included in FAC donor listing banner featured prominently at all FAC events; including Festival of the Arts and Art in the Park
- Acknowledgment (logo) and link on the FAC website for 12 months
- Corporate logo on ART LINK newsletter (distribution 2,600+ email)
- Feature story on ART LINK newsletter
- 4x social media recognition posts throughout the year
- Option to designate gift to be a sponsor of all major events (Art in the Park, Festival of Arts, Signature Events Such as Gala)
- Patron and Aficionado Levels are listed on Website.

Sponsorship is tax-deductible.



CREATE CONNECTIONS

THROUGH THE FREDERICK ARTS COUNCIL

Becoming a sponsor of FAC provides you with exclusive benefits such as special events with local business and civic leaders. Whether it's a VIP reception at FAC's Arts Center, morning breakfast at Festival of the Arts, or a member's meeting at one of the cultural institutions around Frederick, your participation allows you to forge deeper relationships with leaders who share your commitment to a vibrant and diverse arts community.

The corporate sponsorship program is an exciting initiative within our council that engages donors with unique and innovative art experiences. Joining now allows you to be involved in the organic growth of this dynamic group.



ADVANCE YOUR GOALS

THROUGH THE FREDERICK ARTS COUNCIL

Joining as a corporate partner of FAC gives you access to Frederick's cultural community as well as visibility on a local, regional and national level. We will work to meet your company's specific needs - whether that is sponsorship of a program or event to gain exposure to a target market; or help coordinate an experience for your staff or board members. Let us serve as your cultural liaison and help find the right programs and opportunities that make the most sense for your business.



AN EVENT FOR EVERY SEASON

FALL

- Art in the Park
- Showcase Dinner Fundraiser
- Jazz at Sky Stage

SPRING

- Festival of the Arts
- MD Arts Day
- Comedy Night at Sky Stage

WINTER

- Holiday Artist Market
- Artist Talk
- Members' Art Exhibition

SUMMER

- Barn Concert
- Music Festival at Sky Stage
- Artist Talk



BUILD YOUR LEGACY

THROUGH THE FREDERICK ARTS COUNCIL

Our public arts projects have become a keystone of the Frederick County community. Sponsoring public art will give your company more visibility in Frederick County and help you build connections with members of the community. When you support artists of excellence in their endeavors, you give them the opportunity to reach their fullest potential. In addition, the impact of their work attracts new residents and tomorrow's employees who can help sustain and fuel our economy. When we work together, we can keep our community in the spotlight and build tomorrow's audience.