

# We Can Make It Happen



**Programming Community Experiences**





**Whoever said “Build it and they will come” wasn’t kidding.**

**Commissioned by the community, led by Frederick Arts Council and designed Heather Clark’s Biome Studios and members of the Massachusetts Institute of Technology’s Digital Design Team, Sky Stage, a community amphitheatre and public art installation, hosted hundreds of artist collaborating events for thousands of enthusiastic community members and tourists**



<http://www.frederickartscouncil.org>

<http://www.skystagefrederick.com/>

Thus far Sky Stage has received national press in blogs and print media such as the Washingtonian, Designboom, Retail Design Blog, Dwell Today, inhabitat, Washington Post, Preservation Maryland, Sass Magazine, and the Frederick News Post. The response from the community has been absolutely thrilling! People are loving Sky Stage, because it provides a sense of togetherness and a means to explore our growing and dynamic cultural identity through all forms of art.

**They came and they want more....**

**Last year, the Frederick Arts Council hosted More than 300 events for free or for a nominal charge at Sky Stage to increase community arts engagement and enhance tourism in Frederick's downtown historic district inclusive of all residents and guests.**

### **Events Include**

**Creative movement and salsa dancing**

**Film screenings**

**Wellness classes like yoga, meditation, sound bathing, and cycling**

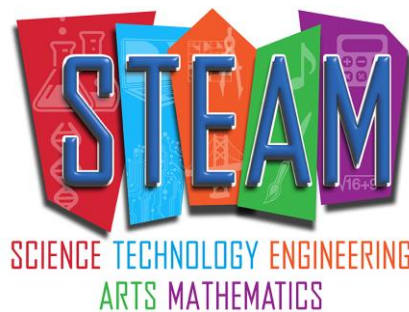
**Literature Readings**

**Musical performances and education of all genres and styles**

**Environmental Awareness and Action**

**Professional Development and mentoring for emerging artists**

**STEAM Learning Activities**



**In order to do this however, we need make it happen together. Here's how...**



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# SPONSORSHIP... it's tax deductible.

**Plus wouldn't it be super cool to have an event series named after you / your company?!**

**By providing free and low cost arts and cultural programming through sponsorship, your company will play a key role in making Frederick a better place to live and visit.**



**In other communities, art initiatives of this type have drawn large numbers of tourists and received local, regional, national, and occasionally international press and awards providing your company with the opportunity to gain exposure.**



**Be known for your support of the community's interests and development through art!**

## How You Can Help

Donations are tax deductible and may be used to cover costs associated with programming, operations, and venue upkeep.

### **Diamond \$20,000+**

- The {your name here} Concert Series at Sky Stage (our most sought-after event series by artists and event goers alike)
- Name and logo on...
  - Contributor signs at Sky Stage
  - Posts on social media (w/ link to your website)
  - Ads and mailings
- Company Logo & Link on FAC and Sky Stage Website
- Social Media Networking and thank you shout outs
- Reserved seating for 4 people at 8 events with photo of company members/ leadership for you to share through your company marketing (must let us know which show in advance)
- Thank you announcement during events
- Mentions in interviews to the media
- Commemorative piece to display in your office or company lobby
- VIP invitations to Frederick Arts Council Events
- Frederick Arts Council Membership

### **Platinum \$10,000+**

- An event series (literature, open mic, yoga, CycleFit, etc-- excludes the concert series) named after you/ your company.
- Name/ Logo on...
  - Contributor signs at Sky Stage
  - Posts on social media (w/ link to your website)
  - Ads and mailings
- Social Media Networking and thank you shout outs
- Company Logo & Link on the FAC and Sky Stage Website
- Reserved seating for 4 people at 6 events with photo of company members/ leadership for you to share through your company marketing (must let us know which show in advance)
- Commemorative piece to display in your office or company lobby
- VIP invitations to Frederick Arts Council Events
- Frederick Arts Council Membership

### **Gold \$5,000+**

- You choose: [Event Name] sponsored by {your name here} x2 (single events only-- not in a series)
- Name/ Logo on...
  - Contributor signs at Sky Stage
  - Posts on social media



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- Company Logo & Link on FAC and Sky Stage Website
- Social Media Networking and thank you shout outs
- Reserved seating for 4 people at 4 events with photo of company members/ leadership for you to share through your company marketing (must let us know which show in advance)
- Commemorative piece to display in your office or company lobby
- Frederick Arts Council Membership

## **Silver      \$2,500+**

- Name/ Logo on...
  - Contributor signs at Sky Stage
  - Posts on social media (w/ link to your website)
- Company Logo on FAC and Sky Stage Website
- Social Media Networking and thank you shout outs
- Reserved seating for 4 people at 2 events with photo of company members/ leadership for you to share through your company marketing (must let us know which show in advance)
- Frederick Arts Council Membership

## **Bronze      \$1,000+**

- Name/ Logo on...
  - Contributor signs at Sky Stage
  - Posts on social media
- Company Logo on FAC and Sky Stage Website
- Social Media Networking and thank you shout outs
- Reserved seating for 4 people at 2 events with photo of company members/ leadership for you to share through your company marketing (must let us know which show in advance)
- Frederick Arts Council Membership

## **Patron      \$500+**

- Social Media Networking and thank you shout outs
- Reserved seating for 4 people at 2 events with photo of company members/ leadership for you to share through your company marketing (must let us know which show in advance)
- Frederick Arts Council Membership

## **Friends of Sky Stage      \$100+**





Thank you to Harold “Rusty” Hauver and the The General Engineering Company crew located in Frederick, Maryland for their hospitality and allowing the beautiful, pre-revolutionary war building that is now Sky Stage to be available for community use.

We sincerely hope that you will join Rusty and crew in the spirit of community investment through arts programming.

For more information on Geneco, visit: <http://www.genecosealtite.com/>





# Sponsorship Form

Thank you for supporting the arts and community investment in Frederick!

## To confirm your sponsorship, please...

1. Submit the completed sponsorship form to:  
 Frederick Arts Council  
 Attn: Sky Stage  
 11 West Patrick Street, Suite #201  
 Frederick, Maryland 21701
2. Submit your payment via the options below.
3. Send a high resolution color and black/white logos to [skystage@frederickartscouncil.org](mailto:skystage@frederickartscouncil.org)

Company Name: \_\_\_\_\_

Primary Point of Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) - \_\_\_\_\_ - \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

<u>Sponsorship Amount:</u>		<u>Payment Method:</u>
<input type="checkbox"/> Diamond	\$20,000+	<input type="checkbox"/> Invoice Me
<input type="checkbox"/> Platinum	\$10,000+	<input type="checkbox"/> Check Enclosed
<input type="checkbox"/> Gold	\$5,000+	<input type="checkbox"/> Credit Card
<input type="checkbox"/> Silver	\$2,500+	
<input type="checkbox"/> Bronze	\$1,000+	
<input type="checkbox"/> Patron	\$500+	
<input type="checkbox"/> Friends of	\$100+	





Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_



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